PARTNERSHIP OPPORTUNITIES

VIRTUAL GLOBAL CONFERENCE 2021
October 4–6 | ythlive.org
WHY PARTNER WITH US?

Join ETR for YTH Live Global, bringing together Youth + Tech + Health for this premiere international conference! It showcases the brightest minds, cutting-edge innovation, and pioneering technologies, science and research on the topics that matter to youth—ranging from sexual and reproductive health to mental health, COVID19 and Black Lives Matter. As a technology-based conference, we are excited to continue to model how virtual platforms can provide engaging opportunities for participants and sponsors to share, network, collaborate, and innovate! We are committed to offering you the same level of quality networking, sessions, and high energy that you are used to from our in-person events.

What matters most about YTH Live Global is its commitment to youth-centered leadership, design, and innovation. Imagine what happens when we design a conference focused on youth that puts youth at the center, in a position of power. We invite the experts and youth influencers to the same, equal space to share innovative ideas and the authenticity of their lived experience.

Are you a youth-centered organization, innovator, or influencer? Join us! We are looking for partners who align with our science-based, inclusive, and forward-thinking values. You are invited to be a part of this dazzling event where youth open our eyes to exciting alternatives. We have partnership and sponsorship opportunities for our 2021 conference—an exceptional opportunity for you to represent your commitment to youth health and tech. Sponsoring virtual events offers you unique opportunities including more data on your ROI, more time for participants to engage with your sponsored content, and a broader global reach. YTH Live Global 2021 will take place October 4-6, 2021 on a dynamic and interactive virtual platform. We look forward to seeing you online!

Bhupendra Sheoran, MD, MBA
Vice President of Global Development, Managing Director YTH
ETR | etr.org
WHO ATTENDS YTH LIVE GLOBAL?

Last year our conference brought together youth from Zero Hour, youth activist Sohayla Eldeeb, The Sierra Club, and prominent changemakers including California Surgeon General, Dr. Nadine Burke Harris.

A Funders Panel featured speakers from the Yelp Foundation, Kapor Capital, and the Bill and Melinda Gates Foundation. YTH Live 2020 also hosted speakers from USAID, Common Sense Education, and Planned Parenthood.

PAST ATTENDEES INCLUDE

- UX Researchers
- Developers
- Paradata Analysts
- Technologists Experts
- Youth Advocates
- Health Professionals
- Social Entrepreneurs
- Students
- Educators
- Government Representatives
- Nonprofit Leaders
- Philanthropists

TOPIC AREAS REPRESENTED

- HIV/AIDS and STDs
- Teen Pregnancy Prevention
- Social and Reproductive Justice
- Mental and Emotional Health
- Fitness, Food, and Nutrition
- Peer, School-based, and Community-based Health Education
- Mental Health
- LGBTQ Health
- Global Health
- Substance Use Prevention
- Online Advocacy
- Health Equity
- Digital Rights
- COVID-19
PREVIOUS SPONSORS

VIRTUAL GLOBAL CONFERENCE 2021  October 4–6 | ythlive.org

YTH LIVE 2020
BY THE NUMBERS

1,000 Hosted over 1,000 participants

41 From 41 countries around the world

40 YTH Live hosted over 40 hours of engaging content focused on the intersection of youth health and technology

177,328 YTH Live social media posts received 177,328 impressions

5,000 And over 5,000 actions were taken because of social posts
YTH LIVE GLOBAL SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>NONPROFIT</th>
<th>FOR-PROFIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND</td>
<td>$60,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>$45,000</td>
<td>$75,000</td>
</tr>
<tr>
<td>GOLD</td>
<td>$25,000</td>
<td>$45,000</td>
</tr>
<tr>
<td>SILVER</td>
<td>$20,000</td>
<td>$35,000</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$15,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>SPONSORSHIP RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESENTATION</td>
<td>$5,000–$12,000</td>
</tr>
<tr>
<td>OUTREACH</td>
<td>$3,000–$10,000</td>
</tr>
</tbody>
</table>
PREMIER SPONSORSHIPS

All premier sponsors’ logos will be present on all promotional materials and will also be visible on the main stage, during each session, in the lobby, exhibitor hall, and in the networking lounge. Premier sponsors also receive a virtual exhibit booth items in the virtual swag bag, and the opportunity to offer a nonprofit organization of your choosing (to be approved by ETR) the opportunity to sponsor at the Outreach Level. Additional benefits are available with specific levels below. Customized benefits are also available.

**DIAMOND**
Conference Co-sponsor

$60,000 nonprofit / $100,000 for-profit

Co-host the YTH Live 2021 Global conference. A representative from your organization/company will be invited to give a keynote designed in partnership with YTH.

Additional Benefits:
- Your logo will be added to the standard presentation deck and will be viewed on each conference presentation
- Option to organize 1 pre-formed panel, and you will receive 6 registrations
- 1 guest blog on ETR’s website that will be pushed to ETR’s newsletter and social media
- 1 interview and 2 profiles on ETR’s social media platforms
- Up to 3 items in the virtual swag bag

**PLATINUM**
Virtual Swag Bag

$45,000 nonprofit / $75,000 for-profit

Official sponsors of the online swag bag emailed to all registered participants. Options can include gift cards to coffee shops, a food delivery platform for free meals during the events, online courses, gift cards to retailers, and more. This swag bag will be distributed to each participant and can be a representation of your company. Your logo will be visible on the main stage, during each session, in the exhibitor hall, and in the networking lounge.

Additional Benefits:
- 5 registrations
- 1 guest blog on ETR’s website that will be pushed to ETR’s newsletter and social media
- 2 profiles on ETR’s social media platforms
- Up to 3 items in the virtual swag bag
PREMIER SPONSORSHIPS (CONTINUED)

<table>
<thead>
<tr>
<th>PREMIER SPONSORSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong> Conference Landing Page</td>
</tr>
<tr>
<td><strong>SILVER</strong> Youth Innovation Sponsor</td>
</tr>
<tr>
<td><strong>BRONZE</strong> Reception Sponsor</td>
</tr>
</tbody>
</table>

**GOLD**
Conference Landing Page

- **$25,000** nonprofit
- **$45,000** for-profit

Sponsor the conference’s website landing page. Each participant will see your logo and engage with your brand at every opportunity.

**Additional Benefits:**
- 4 registrations
- 1 profile on ETR’s social media platforms
- Up to 2 items in the virtual swag bag

**SILVER**
Youth Innovation Sponsor

- **$20,000** nonprofit
- **$35,000** for-profit

Host a rapid pitch session for youth innovators taking place on the main stage of the conference. Your logo will be displayed throughout the session and you will have the chance to address all attendees and innovators in a live or recorded short speech. Your sponsorship will also support a prize for the winning innovation.

**Additional Benefits:**
- 4 registrations
- 1 profile on ETR’s social media platforms
- Up to 2 items in the virtual swag bag

**BRONZE**
Reception Sponsor

- **$15,000** nonprofit
- **$25,000** for-profit

Host a networking reception for all participants at the culmination of one of the days of the conference. Your logo will be displayed throughout the session and you will have the chance to address attendees in a live or recorded short speech.

**Additional Benefits:**
- 4 registrations
- 1 profile on ETR’s social media platforms
- 1 item in the virtual swag bag

SOLD
## PRESENTATION SPONSORSHIPS

All Presentation Sponsors receive three free registrations, branded signage and recognition on website, social media, and newsletters both before and after the event. Additional benefits are available with specific levels below. Customized benefits are also available.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Description</th>
<th>ADDITIONAL BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WORKSHOP SPONSOR</strong></td>
<td>$12,000</td>
<td></td>
</tr>
</tbody>
</table>
Customized 75-minute workshop to share your work and promote your brand. |  
Virtual booth  
One item in the virtual swag bag  
One interview on ETR's social media platforms  
The opportunity to offer three youth from low- and middle-income countries scholarship registrations |
| **YOUTH LOUNGE** | $10,000 | Sponsor a virtual Youth Lounge. The Youth Lounge will be available during the entire duration of the conference and will be branded with your logo and organization's name. | Virtual booth  
One item in the virtual swag bag  
One interview on ETR's social media platforms  
The opportunity to offer two youth from low- and middle-income countries scholarship registration |
| **VIDEO ROOM** | $10,000 | Sponsor the YTH Live Global 2021 On-Demand video channel. The On-Demand channel will include videos from speakers, lightning stories (TED talk style presentations) and video-posters. It will be available to all participants and will be branded with your logo and organization's name. | Virtual booth  
One item in the virtual swag bag  
One interview on ETR's social media platforms  
The opportunity to offer two youth from low- and middle-income countries scholarship registrations |
PRESENTATION SPONSORSHIPS (CONTINUED)

**BREAKOUT ROOMS**

**$8,000**
Support the ability to host concurrent sessions on the virtual platform. Each room will be branded with your organization’s logo and name.

**ADDITIONAL BENEFITS**
- Virtual booth
- One item in virtual swag bag
- The opportunity to offer two youth from low- and middle-income countries scholarship registrations registrations

**PRE-FORMED PANEL**

**$6,000**
Organize a panel in collaboration with YTH staff and speak about a topic of your choice.

**ADDITIONAL BENEFITS**
- Promotion of your session during the conference
- One item in virtual swag bag
- The opportunity to offer one youth from low- and middle-income countries scholarship registrations

**PROGRAM SPONSOR**

**$5,000**
Brand the digital conference agenda with your organization. This document will be sent to all participants before and during the event.

**ADDITIONAL BENEFITS**
- One item in virtual swag bag
- The opportunity to offer one youth from low- and middle-income countries scholarship registrations

There is amazing excitement and enthusiasm today at #ythlive! It is great to be part of this fantastic event and give an exclusive preview of the digital4youth framework with @liannegonsalves! Thanks for the opportunity!

- Briana Lucido, Conference Presenter
OUTREACH SPONSORSHIPS

All Outreach Sponsorships receive two free registrations, branded signage and recognition on website, social media, and newsletter. Additional benefits are available with specific levels below. Customized benefits are also available.

VIDEO ADS – $3,000

Give your brand an extra boost by showcasing what you have to offer through a short (1-2 minute) video or 5 slide deck played on loop to show to all participants. Videos will be played during high traffic times and will be recorded in the video archive.

SOCIAL MEDIA SPONSOR – $3,000

Can’t get enough of the spotlight? Receive up to five social media posts before, during, and/or after YTH Live Global on @etrong and @ythorg. Work in close partnership with the ETR Marketing Team to design content that best meets your goals.

MINDFULNESS AND HEALTH SPONSOR – $10,000

Sponsor a morning conference session with a prestigious yoga, mindfulness, or meditation teacher that is open to all participants. Your logo will be displayed during the session and the teacher will thank your organization or company as well.
ATTENDEES LOVE #YTHLIVE

Briana Lucido @BrianaLucido  - Aug 4

There is amazing excitement and enthusiasm today at #YTHlive! It is great to be a part of this fantastic event and give an exclusive preview of the digital4youth framework with @LianneGonzalves! Thanks #YTHorg for the opportunity!

Stephanie Guarino @SGuarino  - Aug 3

#YTHlive virtual conference had an amazing opening session! Looking forward to presenting tomorrow on Trauma-Informed Youth-Centered Health Design!

Karin Coyle @Karin_Coyle  - Aug 3

Want to see youth own their power? Check out #YTHlive 2020.

Lianne Gonzalves @LianneGonzalves  - Aug 4

Excited to be virtually presenting a preview of a digital4youth framework at #YTHlive with @BrianaLucido. Great organization, @YTHorg!

Ngong Jacqueline Shaka (MD, MSc) @NgongShaka  - Aug 3

Closing remarks from @ShaxorWTH the CEO of @YTHorg! #YTHlive has been incredible! I am leaving this conference energized to do what I previously estimated to be the impossible! #YTHorg

Ngong Jacqueline Shaka (MD, MSc) @NgongShaka  - Aug 3

#YTHlive Day 3 of #YTHlive and we are kicking start on a high note! It’s amazing to see and learn how technology is being harnessed to improve the health of young people across the globe #YTHorg @MakeTheRow @120under40 @P2P2020Global @UnfpaGlobal @PopulationCrisis @TheUnitedNations

S. Lee @slees_  - Aug 3

Speaking at #YTHlive is something I look forward to each year. This year, I’m virtually presenting on youth driven medication adherence and engagement app. It’ll be on demand all week! Check it out: ythlive.org/ythlive/register

Maree Crabbie @MareeCrabbie  - Jul 29

Next week I’ll be presenting about ‘Sex Ed by Porn’ at the @YTHorg virtual conference from Aug 3 - Aug 5. Follow along at home via #YTHlive #onsafespace #tech #raised #genderededucation #childsafety #education #schools #parents

Novelty @Novelty1  - Aug 3

Thanks to everyone who joined us at #YTHlive! Now to enjoy the rest of the presentations!
THANK YOU

YTH Live Global provides a unique opportunity for brands and entrepreneurs to showcase their products, services, and leadership to a diverse audience of technology and health experts, youth advocates, and influencers.

Please contact us directly to discuss the options listed or an idea customized and unique to your organization.

**KATE USLAN**
Project Coordinator
1630 San Pablo Avenue, Suite 500
Oakland, CA 94612
ETR | etr.org
Kate.uslan@etr.org

**BHUPENDRA SHEORAN, MD, MBA**
Vice President of Global Development, Managing Director YTH
1630 San Pablo Avenue, Suite 500
Oakland, CA 94612
ETR | etr.org
Bhupendra.sheoran@etr.org