



yth live

youth+
tech+health
conference

MEDIA KIT

for YTH LIVE 2019

May 5-6, 2019 San Francisco | ythlive.org



EVENT DESCRIPTION (SHORT):

YTH Live is the premier conference for showcasing cutting-edge research in adolescent health and technology, to help explore what works, what is mission critical, and how to collaborate. In its 11th year, YTH Live 2019 will focus on Mental Health, Digital Rights, and its impact on youth.

For the opportunity to speak or present at YTH Live 2019, submit your proposal in our open call for abstracts by October 1, 2018.

Join us from May 5-6, 2019 at Bespoke in San Francisco.

EVENT DESCRIPTION (FULL):

YTH Live is the premier youth health and wellness conference for trailblazing technology. The event showcases the brightest minds and cutting-edge research to help explore what works, what is mission critical, and how to collaborate. In its 11th year, YTH Live 2019 will focus on Mental Health, Digital Rights, and its impact on youth. Whether you are an Executive Director, developer, IT professional, Program Manager, or simply a volunteer, attending YTH Live can help you learn the latest health trends or get up-to-date on the newest innovations and technologies.

For the opportunity to speak or present at YTH Live 2019, submit your proposal in our open call for abstracts by October 1, 2018.

Join us from May 5-6, 2019 at Bespoke in San Francisco.



WHY

WHY ATTEND YTH LIVE

Join us for unparalleled discovery, networking, and inspiration at YTH Live in San Francisco, CA

HEAR INSPIRING & VISIONARY SPEAKERS

It's a speaker lineup you won't find anywhere else! Previous keynote speakers have included Youth Social Justice Developer George Hofstetter, Youth Advisory Commissioner Ivan Garcia, Callisto Founder Jess Ladd and more, plus hundreds of industry leaders, visionary architects and designers, and new voices.

CONNECT WITH THE INDUSTRY

YTH Live helps pair tech leaders and their health counterparts. The connections unify new services with new users.

LEARN NEW SKILLS AND STRATEGIES

Stay up-to-date, maximize value, and utilize the investment in shared solutions and products.

ENGAGE IN EXPERIENCES

Do more than listen. Participate in demos, breakouts, and informational sessions. Find the innovations, product roadmaps, and strategies. Learn to digitally transform your programs.





HYPE



SOCIAL MEDIA CHANNELS:

@ythorg

FACEBOOK // TWITTER // INSTAGRAM

#ythlive

Find all of the information you need to share YTH Live with your audience below. Make sure to tag #ythlive in your social media posts, so we can like + reshare your content, as well as follow our accounts.





EXPOSURE

MEDIA EXPOSURE

YTH Live provides a unique opportunity for brands and entrepreneurs to showcase their products, services, and leadership to a diverse audience of technology and health experts, youth advocates, and influencers via:

- # +400 attendees
- # 80+ Speakers
- # 15,000+ followers across social media platforms
- # 500+ social media postings during YTH Live 2018
- # ythlive consistently trends in SF Bay Area with over 1.9 million media impressions
- # 4,000+ email subscribers
- # 3,000+ unique monthly visits to organizational website
- # Sponsor engagement of over 400% by attendees
- # Ad open rates of 76%



R. Cooke
@recookie

Follow

Thanks for having me **#YTHLive** totally one of my fave conferences of the whole year!



Amazeorg @amazeorg

AMAZE.org is hanging out at @YTHorg's annual #YTHLive! Did you catch @recookie's talk on porn? So great to meet so many folks working on innovative ways to improve the health and wellbeing of young people! #MoreInfoLessWeird

2:20 PM - 6 May 2018 from San Francisco, CA

2 Retweets 8 Likes



2



8



MAY 5-6 2019 SAN FRAN CISCO



THE PREMIER YOUTH HEALTH
AND WELLNESS CONFERENCE
FOR TRAILBLAZING
TECHNOLOGY.

ythlive.org



"It was my first time and I loved the conference. So happy to have participated."

"Strong youth presence and involvement!"

"Thank you so much for putting this conference together! It was truly time well spent."

Please Visit the YTH Live Media Download Page for Social Media artwork and sample post texts.

[CLICK HERE](#)





THANK YOU

Feel free to reach out:
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