

FOR IMMEDIATE RELEASE: November 7, 2013

## YTH Announces New Executive Director, Jamia Wilson

New leader will collaborate with YTH's founder in an innovative model of intergenerational leadership.

*OAKLAND, CA* — YTH, the partner of choice for those in search of cutting-edge ways to use social media and mobile technology to advance youth health and wellness, is pleased to announce Jamia Wilson as its new executive director.

With her unique experience in new media, youth outreach, and intergenerational movement building, Wilson will oversee an organization that uses emerging, startling, and sometimes, simple technologies to reach young people with honest information about their health and wellness.

Wilson and Deb Levine, who 12 years ago founded YTH, will form an intergenerational leadership team as part of the organization's succession plan. Levine will transition to the role of president and continue to work with YTH's team and board of directors to advance organizational mission and strategy.

"On behalf of YTH's team and board, I'm excited to welcome Jamia Wilson as the new executive director," said Deb Levine. "Jamia's leadership is a key part of our ongoing commitment to youth health and wellness, which we strongly declared with the launch of YTH's new name and brand last year."

"Finding the right person to follow a founding executive director is a process that requires diligence and care," said David Goldsmith, vice president and executive director of Dossia Consortium and member of YTH's board of directors. "As part of our succession planning, YTH's board very conscientiously sought out a leader with the talent to expand upon Deb's original vision while further pivoting the organization toward a future of youthful innovation. Jamia is that leader."

As executive director, Wilson will help YTH continue to use technology to deliver health information to youth and other underserved populations in order help them live healthier lives. Wilson knows YTH and its health technology projects well, having long been part of YTH's community and having spoken at the organization's annual conference, YTH Live (which is on April 6–8, 2014).

"It's an honor to join YTH," Wilson said. "The new leadership model reflects the values and needs of the diverse, intergenerational community we serve. YTH works closely with the tech, funder, and grassroots advocacy communities to generate smart solutions—and through this leadership model, YTH more firmly sets youth as a top priority."

Most recently, Wilson was the TED Prize Storyteller at TED Conferences; she has also worked at Women's Media Center, Planned Parenthood Federation of America, and People for the American Way.

Wilson has been recognized as a next generation leader in advocacy movements, including as one of Refinery29's "17 Faces of the Future of Feminism" and as a #SmartFeministofTwitter by Ms. Magazine blog.

Wilson serves on the Hollaback! advisory board, the board of directors of Feminist.com and the Omega Institute, and the #femfuture leadership team, and is a co-founding leadership committee member of SPARK Movement. She has a B.A. in communications from American University and an M.A. in humanities and social thought from New York University.

**Meet new executive director Jamia Wilson**, and hear from Deb Levine and other board members, by joining a Google+ Hangout video conference call on November 19, 2013 at 11am Pacific Time. RSVP by emailing jamia@yth.org.

## Headshots and bios available at yth.org/media

## About YTH

YTH (formerly known as ISIS) creates new ways to advance the health and wellness of youth and communities through technology. YTH pursues emerging, startling, and sometimes, simple technologies and ideas that can reach young people and empower communities to live healthier lives. <u>www.yth.org</u>

## **MEDIA CONTACTS:**

Deb Levine	Jamia Wilson
President, YTH	Executive Director, YTH
510-835-9400	202-210-0351
deb@yth.org	jamia@yth.org
Twitter: @DebYTH	Twitter: @jamiaw

###