

2020 PARTNERSHIP OPPORTUNITIES



 **yth live**
an **etr.** initiative

May 3–4 San Francisco | ythlive.org



WHY PARTNER WITH US?

YTH Live is the premier youth tech health conference. It showcases the brightest minds and cutting-edge research on the topics that matter to youth—topics ranging from sexual and reproductive health to mental health to online advocacy.

What matters most about YTH Live is its commitment to youth-centered design and innovation.

Imagine what happens when we design a conference focused on youth that actually puts youth at the center, in a position of power. We invite the experts and youth influencers to the same, equal space to share innovative ideas and the authenticity of their experience.

Join us! We invite you to be a part of this dazzling event where youth open our eyes to exciting alternatives. We have partnership and sponsorship opportunities for our 2020 conference—an exceptional opportunity for you to represent your commitment to youth and tech.

YTH Live 2020 will take place May 3-4, 2020 at the Bespoke Tech Event Space in San Francisco, CA.

Bhupendra Sheoran, MD, MBA

*Vice President of Global Development
Managing Director of YTH*

WHO ATTENDS YTH LIVE?

Our 2019 conference brought together youth from March for Our Lives, including Emcee Ivan Garcia, Facebook's Anja Dinhopl, documentary filmmaker Willy Mutabazi of Rwanda and 2018-2019 Stanford Berggruen Fellow and NBC Correspondent Jacob Ward.

A Funders Panel featured speakers from the Annie E. Casey Foundation, Salesforce, Battery Powered, the David & Lucile Packard Foundation, the Bill and Melinda Gates Foundation, Twilio, Gilead Sciences, Okta for Good, and USAID.

PAST ATTENDEES INCLUDE

- UX Researchers
- Developers
- Paradata Analysts
- Technologists Experts
- Youth Advocates
- Health Professionals
- Social Entrepreneurs
- Students
- Educators
- Government Representatives
- Nonprofit Leaders
- Philanthropists

TOPIC AREAS REPRESENTED

- HIV/AIDS and STDs
- teen pregnancy prevention
- social and reproductive justice
- mental and emotional health
- fitness, food, and nutrition
- peer, school-based, and community-based health education
- mental health
- LGBTQ health
- global health
- substance use prevention
- online advocacy



2019 Plenary speaker
Stanford Berggruen Fellow Jacob Ward

PREVIOUS SPONSORS



PREMIER SPONSORSHIPS

All Premier Sponsorships receive:

4 free registrations, acknowledgement on the main stage, a booth, recognition in the event app, website, and social media

DIAMOND

\$45,000

Plenary Sponsor
(3 available)

Sponsor one of our prestigious speakers for our opening, closing, or breakfast plenaries. Sponsorship covers travel costs and speaking fees.

Additional Benefits:

- Opportunity to moderate a plenary panel or a 15-minute speaking spot.
- Acknowledgement on the main stage during all plenaries.

PLATINUM

\$30,000

Youth Advisory Board Sponsor

Sponsor the leadership and participation of YTH's Youth Advisory Board (YAB) to put youth voice at the center of the conference. Your contribution goes to amplifying youth voice to ensure YTH Live is youth led. Sponsorship covers travel, hotel, and logistics for YTH's YAB's participation.

Additional Benefits:

- Acknowledgement on the main stage for all plenaries, and during any session where the YAB participate.

GOLD

\$25,000

Reception Sponsor

Present your work and brand to participants at an evening reception.

Includes branded reception signage.

Additional Benefits:

- A 15-minute speaking slot at the reception.
- Engage in informal networking and celebration.

SILVER

\$20,000

Youth Lounge Sponsor

Be at the center of the activities and program in the youth lounge area.

Additional Benefits:

- Branded signage for the full event
- Engage with young people during a 75 minute session during the youth lounge
- Promotional material present in the Youth Lounge during the entire event.

CONFERENCE SPONSORSHIPS

At YTH Live, exposure results in well over **500 social media postings**, **sponsor engagement of over 400%** by attendees and **ad open rates of 76%**.

MEAL SPONSOR – \$12,000

Sponsor one of our breakfasts or lunches. You'll gain the undying appreciation of hungry conference attendees.

BENEFITS

- Branded signage
- App push during sponsored meal
- Recognition in app, website, social media
- 3 free registrations

WORKSHOP SPONSOR – \$10,000

Customized 75-minute workshop to share your work and promote your brand.

BENEFITS

- Branded signage
- App push during sponsored workshop
- Recognition in app, website, social media
- 3 free registrations

PROGRAM SPONSOR – \$5,000

Sponsor our printed conference program.

BENEFITS

- Co-branded logo on printed conference program and website
- Recognition in app, website, social media
- 2 free registrations

YOUTH SPONSOR – \$2,000

Support a young person's participation at YTH Live. Covers travel and hotel costs.

BENEFITS

- Your organization's name will be listed in the printed program.
- Recognition in app, website, social media

ADDITIONAL OPPORTUNITIES

CONFERENCE BOOTH - \$2,000

Place your organization front and center with an exhibit table for both days of the conference. A great way to meet one-on-one with attendees. Includes 2 free registrations. [10 Available]

NAMETAG LANYARD - \$2,000

Your logo and tagline on hundreds of nametag lanyards. Includes 1 free registration and recognition in app, website, and social media.

COFFEE BREAK - \$1,500

Everyone loves a break! A sign with your logo will greet attendees at one of our well-attended, highly social coffee breaks. Includes 1 free registration and recognition in app, website, and social media. [4 Available]



ATTENDEES LOVE #YTHLIVE

Aubrey Weber @awebermph · May 15
 BIG thank you to @YTHorg @ETRorg for hosting another trailblazing #YTHLive last week. I am grateful to have had the opportunity to share some of the important work being done by @fhi360 @fhi360research. Read the transcript from one of my talks here: bit.ly/2VqoiUz



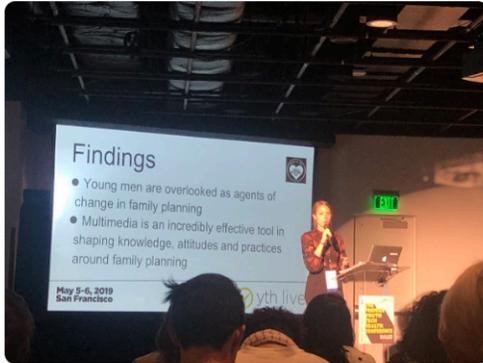
1 3 11

Madeline O'Brien @ob_mad · May 5
 Great day at #YTHLive learning how tech can be leveraged to improve adolescent health. Thanks for the conf. support @PennFels and @UPennGAPSA!!



1 3 16

Veronica Thomas, MPH, UXC @Veronica_MPH_UX · May 5
 Love the focus on male involvement in family planning @ #ytlive with talks on vasectomies & male contraceptives. It does not make you less masculine to be actively involved in family planning!! 🌞 @WorldVasDay



3 8

SacPOP @Sac_POP · May 6
 The TransTECH panel is amazing! It's good to hear how young folks of all genders are being included and heard in tech #ytlive #SacPOP #ChangeStartsWithUs



1 5

Stanford Youth MH @stanfordyouthmh · May 7
 Great day yesterday at #YTHLIVE with our fabulous youth advisors, Chloe, Zoe and Nura, who captivated the audience with an interactive presentation on responsible media representation. @YTHorg @safemedia4youth #youthvoice @allicoveyouth



1 3 9

Healthy Futures TX @HFTexas · May 5
 We're at #YTHLive in San Francisco this weekend! Amazing talks so far about health messaging and the role of AI in delivering health services. Looking forward to see what else @ETRorg and @YTHorg have coming!

3 2 8

Dr. Danielle Ramo @DanielleRamo · May 6
 Amazing to hear Vicki Harrison of the Stanford Center for Youth Mental Health and Well-being and friends share challenges with #mentalhealth #bodyimage #violence and #media #ytlive @Hopelab



3

Ina Fried @inatfried · May 6
 Spending the morning learning from the next generation of leaders at #ytlive and learn how tech is transforming youth health, especially sexual health. It's also great to be reminded how the next generation views tech differently than us olds.

6

okayso @heyokayso · May 5
 Loved the opening keynote at #ytlive from @byjacobward "A pattern is not a good predictor of who we want to be. We need to make room for real inspiration."

4 5



THANK YOU

YTH Live provides a unique opportunity for brands and entrepreneurs to showcase their products, services, and leadership to a diverse audience of technology and health experts, youth advocates, and influencers.

Please contact me directly to discuss the options listed or an idea customized and unique to your organization.

LIAIH IDELSON, MSPH

Strategic Partnerships and Innovation Lead

1630 San Pablo Avenue, Suite 500

Oakland, CA 94612

(510) 858-6015 | Laiiah.idelson@etr.org